

PRIMARY CURRICULUM

Assessment Rubric for assessing a Video Production

Criteria	Descriptors				
	Superior 90-100	Competent 76-90	Satisfactory 60-75	Emergent 30-59	Makes Attempt 1-29
Preparation	Discussions, sketches and scripts reflect highly effective planning with more than adequate information gathered, and interim feedback is used in a highly progressive manner to improve the product	Discussions, sketches and scripts reflect proficient planning with all relevant information gathered, and interim feedback used effectively to improve the product	Discussions, sketches and scripts reflect a satisfactory level of pre-planning with basic information gathered, and interim feedback is generally used to improve the product	Discussions, sketches and scripts reflect the first stages planning with some relevant information gathered, but interim feedback is not used in an effective manner	Discussions, sketches and scripts reflect some attempt at pre-planning but information is insufficient and sometimes irrelevant. Interim feedback is generally ignored.
Content	Content is clear and compelling, and reflects a thorough of knowledge and understanding	Content is clear and reflects a considerable level of knowledge and understanding	Content is mostly clear and reflects a satisfactory level of knowledge and understanding	Content is somewhat clear and reflects a developing level of knowledge and understanding	Content is unclear and reflects little knowledge and understanding
Video continuity/Information flow	The flow of information is consistent capturing viewer's interest and enhancing understanding	The flow of information is consistent and enhances viewer's understanding	The flow of information is mostly consistent and promotes an acceptable level understanding	The flow of information is sometimes inconsistent making it difficult to connect information at times	The flow of information is highly inconsistent making it difficult to grasp information
Creativity	The product reflects a high	The product reflects	The product reflects some	The product reflects little	The product generally lacks

Criteria	Descriptors				
	Superior 90-100	Competent 76-90	Satisfactory 60-75	Emergent 30-59	Makes Attempt 1-29
	level of creativity in the use of setting, props, costumes and transitions	creativity in the use of setting, props, costumes and transitions	creativity in the use of setting, props, costumes and transitions	creativity in the use of setting, props, costumes and transitions	creativity in the use of setting, props, costumes and transitions
Teamwork	Team members participate actively and work cooperatively taking full responsibility for completing assigned duties on time	Team members participate actively and work cooperatively fulfilling assigned duties on time	Team members participate actively and work cooperatively most of the time and fulfil most assigned duties on time	Team members participate actively and work cooperatively at times but have difficulty in fulfilling assigned duties on time	Team members make an attempt to participate actively and work cooperatively but fail to fulfil assigned duties on time
Communication	Speech and body language is exceptionally effective in communicating information to audience	Speech and body language is effective in communicating information to audience	Speech and body language is adequately effective in communicating information to audience	Speech and body language is somewhat effective in communicating information to audience	Speech and body language is seldom effective in communicating information to audience